DoubleClick Studio Certification helps your creative team build expertise, and saves you time and money. Have confidence knowing your certified developers and creative agencies can deliver high-performing rich media ads, control turnaround times, and get access to the latest features and betas, so you can focus on creative innovation.

Boost client value and build expertise with Studio Certification.

Deliver for your clients and stand out from the crowd. Studio Certification distinguishes developers as highly skilled in creating innovative, inventive and high-performing rich media ads. We offer three types of certification:

Core Studio Certification
Being a Certified Partner proves to your clients that your developers can build high quality rich media ads in Studio that function as intended when displayed by the DoubleClick ad server. We offer Core Certification in both Flash & HTML5.

QA Certification
QA certified developers will be able to determine the quality assurance and transfer the creative directly to your (or your advertiser's) account. No need to wait for feedback – QA Certified developers will be able to QA their own ads, significantly reducing turnaround times.

Advanced Certification
Build on both Core and QA Certification by highlighting ability to create the most innovative ads within Studio. Badges Certification focuses on specific areas, like YouTube Mastheads, Dynamic ads, and VPAID.

Benefits
Deliver for your clients, stay ahead of the curve, and save time and money. When your team is Studio Certified, you'll rest easy knowing your developers can deliver high quality Studio creatives. Plus, they'll spend less time in development and troubleshooting, so they can focus on creativity.

Studio Certification also offers the opportunity to get recognition for your work. Certified developers and their agencies will be promoted via Rich Media Gallery, marketing materials, and more. Plus, certified developers are among the first to get access to innovative beta releases, training opportunities, and exclusive insights.

Get started
Visit the Rich Media Gallery to learn how your team can get Studio Certified.

Get Studio Certified: www.richmediagallery.com/resources/certification

About DoubleClick Studio

DoubleClick Studio is a rich media production and workflow tool designed for creative agencies to streamline their rich media processes and take control of their turnaround times. DoubleClick Studio brings efficiency, control and innovation to the development of traditional rich media, HTML5 rich media, mobile rich media, dynamic creatives and linear video creatives. Plus, it includes a web-based interface for managing your entire rich media workflow. As part of an integrated ad technology platform, DoubleClick Studio makes it easy for creative teams to coordinate with media teams and publishers to bring highly engaging digital advertising campaigns to audiences across the web.

About DoubleClick

Google's DoubleClick™ products provide ad management and ad serving solutions to companies that buy, create or sell online advertising. The world's top marketers, publishers, ad networks and agencies use DoubleClick products as the foundation for their online advertising businesses. With deep expertise in ad serving, media planning, search management, rich media, video and mobile, our DoubleClick products help customers execute their digital media strategy more effectively.